



January 23, 2024

Dear Sponsor:

This year we are excited to welcome everyone to our 33<sup>rd</sup> Annual Cherokee County Indian Festival & Mother's Day Powwow, May 11 – 12, 2024 at Boling Park in Canton, Georgia. This is one of the oldest and most recognized Native celebrations in Georgia and the Southeast and we would like to make this year's festival an event that will stand out beyond all others.

With our extensive advertising through satellite TV, online streaming, thousands of full-color brochures, posters along with periodicals/publications, online marketing, and a three-decade track record of return patrons, this year's event radiates success. Your support also allows us to give free admission to thousands of specially selected school children while supporting the interest of several 501c3 non-profit organizations such as Save the Horses rescue, Indio Trail, and The Breanna Leigh Chadwick Memorial Foundation to name a few.

The incentive package has exciting levels comprised of VIP passes, booth displays, and more. However, if your sponsorship is done early enough you will have a promotional tag on our TV ads, publications, and online which allows your investment to be more than a gesture of but rather a very real potential for you to see a return in exchange for visibility.

Please review the attached information and consider the possibilities as we appreciate your involvement. We will give a courtesy call within the next week to discuss the prospects of a shared investment into North Georgia's #1 cultural event.

Respectfully Yours,

Ruby Wolfe